---FUCHSIA LIST---

LA ROCHETTE NURSERY

Victor Reiter, Jr. 1195 Stanyan Street San Francisco 17, California



La Rochette Nursery is located in the center of San Francisco County against the backdrop of Sutro Forest on an acre of historic Rancho San Miguel.

A choice selection of fuchsias, rock garden and alpine plants, dwarf conifers and rare shrubs are carried in stock and may be seen in demonstration plantings.

1956 Fuchsia Introductions

Since 1937 La Rochette Nursery has been presenting Victor Reiter fuchsia introductions. Again in 1956 we offer our newest and best in the hope that the standards set in the past will be maintained.

ULTRAMAR (Trade Mark Registered)

Superb pastel flowers on a large vigorous plant with the same fine foliage encountered in the older double varieties of commonplace coloring.

Starting as a medium sized creamy white globular bud the flower unfolds slowly until it becomes quite large. When first opened the long, broad sepals recurve gracefully displaying a white iridescent inner surface. The petals of the very double flower open into a formal globular corolla of a delicate "gray blue" coloring (H.C.C. 35/2-35/3).* The base of the large incurved petals are stuffed with short white-streaked irregular petaloids which set off the otherwise formal flower.

As the flower continues to unfold the large petals slowly change to an even pale orchid (H.C.C. 31/2)* until, at maturity, the flowers become huge without losing their excellent form. At this mature stage the petaloids stuffed into the base of the corolla give it an indescribable distinction.

In our prejudiced opinion we believe that, Ultramar is the finest fuchsia we have ever originated from the conoisseurs standpoint. It is the ultimate in our "white and blue" efforts but like all large fuchsias its flowers open very slowly (up to 3 weeks) before full size is obtained and it takes an experienced grower to tap its maximum potentialities. Supreme quality.

CALYPSO (Trade Mark Registered)

A spectacular fuchsia in the brilliance of its color contrasts. This variety is of medium vigor with medium sized foliage and restrained growth.

Developing from a rosy cream bud the broad, long sepals recurve completely displaying an even unfading Tyrian Rose (H.C.C. 24/2)* inner surface. The large petals open widely and their entire outer surface is exactly the same color as the (tyrian rose) sepals' above.

However, the outer edges of the large petals are marbled with flecks of white and masses of deep Cyclamen Purple (HCC 30)* and Amethyst Violet (HCC 35/0)*. The

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Victor Elitor, dr. 1195 Iranyra Street Sea Francis o 17, California

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entire inner petalage of the double flower is deep Amethyst Violet. Actually, the flower contains chartreuse, cream, tyrian rose, cyclamen purple and amethyst violet.

The flowers are large and crisp and they fade slowly and gracefully. Like other fine fuchsias Calypso will repay added efforts in its cultivation.

PAPER DOLLS (Trade Mark Registered)

This variety is offered as another step in the "Flying Cloud" group of white fuchsias; whites with some heat tolerance.

Paper Dolls differs from Flying Cloud in its growth, which is more upright and bushy in its foliage, which is larger and "greener"; and in its flowers, which are whiter, larger and puffier.

It is not offered as a spectacular variety but as a good "near white" to be tested against its predecessor, Flying Cloud. It is not the ultimate white but as of 1956 --- it's extra good!

We have been breeding the white strain of fuchsias for years and we have many beautiful seedlings in our test field but whether they will display good garden constitutions remains to be ascertained. At the present stage of fuchsia development, Paper Dolls may be considered an excellent "easy growing" white.

* Horticultural Colour Chart (RHS.) Identification

GENERAL LIST

* trailer # good commercial variety x stands heat

Double Purple Group

* Chrysanthea - - - easy, trailer, red and purple
Commander in Chief - largest red and purple

Gypsy Queen - - - red and mauve, outstanding
Joan Leslie - - - richest royal purple, bushy
Miss Prim - - - light red and purple, neat
Phenomenal - - - very fine old plum purple, strong

Reiter's Giant - - freest large purple, vigorous

* San Mateo - - - large, loose, red and purple trailer
The Dowager - - - free blooming large purple, restrained

| we will trail trailing double purple, large
| Uncle Jules - - - bluish purple, supreme quality
Violet Gem - - - large loose deep violet, bushy
| Winston Churchill - red and "blue", pot variety

Single "Purples"

x Esperanza - - - - small red and purple, tough
Jupiter - - - - finest purple single, perfect form
Oregon Trail - - - spreading light purple petals
* Purple Sage - - - large flat purple, heat tolerant

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* Titanic - - - marbled purple, large in heat, willowy

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* Uncle Jules - - block trailing double purple, large

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Double Apricot-Magenta Group

#* Afterglow - - unique, sunset and candlelight

* Amapola - - - semi-double showy light magenta, trails well

x#* Anna - - - largest fully double all magenta, heat tolerant

Berkeley (Reiter 1955) - large, graceful flowers in profusion, extra vigorous Clarion - - brilliant crimson, upright

x# Crescendo - - excellent plant, sparkling color, long lived

x# Jamboree (Reiter 1955) - spectacular all hot carmine, loose flowers

Old Smoky - - different, old rose to mauve

Rubeo - - - carmine and crimson, fine form, strong growth

x Santa Cruz- - crimson, extra vigorous

Sharon - - - scarlet and rose-bengal, good grower

*# Trail Blazer - finest double full trailing magenta

White-Tubed Double Reds

*# Jubilee - - - Brilliant and free, handsome as trailer
The Indian - arresting crimson and icy white -- for experts

Single Magentas

*# Cascade - - - pale magenta, the first trailer - still best

* Claret Cup- - darker, large, semi-double Cascade

Gay Senorita - immense, free blooming, light magenta

*x Marinka - - - old favorite, toughest trailer extant

* Niobe - - - - pale rose and magenta, very trailing

Red Monarch - perfect single, easy upright *x# Red Spider - finest single magenta trailer

½ * Utopia - - large flowers, strong climber

Double White or Pink (red Sepals)

x Barrington - Heat tolerant "Fascination"

Catalina (White Wonder) - red and white sport of Gypsy Queen Dr. John Gallwey - Very large, elegant, red and white

Fascination - very large and evenly pink, restrained

Hollydale - - Fascination colored sport of Winston Churchill

* Lilibet - - - soft rose and white

x Mme. Cornelissen - small clean red and white, finest shrub fuchsia

*x Molesworth - - clear red and white, medium flowers

Pan America - huge flowered red and rosy white, exceptional in cool

* Puget Sound - rosy red and white

Storm King - healthiest and freest large red and white

*x# Swingtime - rosy sepaled white, showy semi-trailer

Single Red and White

Alice Hoffman- Perfect small flowers, compact bushlet, supreme

Citation - - finest flat-flowered red and white single

South Pacific- pink veined single

- on Aftergrow - unique, sugget and condicitions
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Waxy White and Apricot Tubed Singles

Aurora Superba - - - yellowest orange to date

Beauty of Hidcote - - larger flowered "Otherfellow"

* Columbia - - - - - long tubed light magenta

*## Falling Stars - - - largest apricot and "henna", arresting

Lady Heytebury - - - long-tubed white and crimson, vigorous upright Lustre Improved - - white and brilliant crimson, medium vigor

Mrs. Rundle - - - - long graceful apricot, old but still a favorite

*# Mrs. Victor Reiter - white and crimson, best trailer in this color Otherfellow - - - - white and soft coral, dainty, vigorous plant

2*x San Francisco - - - shorter and plumper Mrs. Rundle

"Super British" - - - supreme white and crimson

Venus-Victrix (Gulliver 1840) - smallest and weakest and cutest of all garden fuchsias - the ancestor of everything!

Apricot - Tubed, Spreading Petals

Lucienne Breval - - - pale rose sepals and petals. A difficult beauty

x# Mazda - - - - - spectacular carmine, vigorously upright

Rose Pillar - - - - bright warm rose, tall grower

Sunset - - - - - salmon orange, free, excellent bushy plant

Pastel Singles

Countess of Aberdeen - slow growing pot variety of dainty rose and white

x Erecta - - - - small pale lavender, flowers look upward

Formosissima - - - white tube and sepals, rose petals, exquisite

12*# Jack Shahan - - - Showy rose bengal, arching grower, easy

Melody - - - - - pale neyron rose, an old favorite

x Mrs. W. P. Wood - - palest rose, tiny flowers, hardy

Rose of Denmark - - the perfect pale rose flower, slow but fine

Double Whites

½*x# Flying Cloud (patent 925, Reiter 1949) - rosy white, easy 1.25

Innocence - - - - early bushy, rosy white

Joan of Arc - - - purest white, fine form, for the expert

Paper Dolls (Trade Mark Reg.) see New Introductions - 1.25

Patty Evans - - - - large rose and white, vigorous, best near white Shy Lady (Waltz 1955, Trade Mark Reg.)-delicate white and pale peach - 1.25 Snowball - - - - - largest double near all white, for the expert Whitemost - - - - large rose and white

Single Whites

Sleigh Bells - - - finest single white, bushy

Novelty Double Pastels

Boudoir - - - - - starry delicate bleu and white, bushy * Chiquita (Reiter 1955) - warm clear non-fading pink, for the expert Crinoline - - - - crisp warm rose and white, perfect form, for the expert Dainty Damosel - - - pink and violet, strong

Aurore Superba - - - yellowest orangs to date heauty of Hidcote - larger flowered "Otherfellow"

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Novelty Double Pastels (continued)

- # Dorothy Louise - all clear neyron rose, well formed, restrained
- * Easter Bonnet - delicate dusky rose, good substance Flirtation - - - - pale rose sport of Lucky Strike
 - Gray Lady - - pale rose and gray blue, fine form. For the expert
- # His Excellency - White sepalled double violet, willowy grower
- * Lullaby - - a trailing Crinoline. For experts
 Moonlight - - white sepalled paler Dorothy Louise
- *# Mrs. Lawrence Lyon rose sport of Nonpareil, good grower
- Pink Fairy - - large delicate pink upright
 - * Pink Popcorn - semi-double serrated white and pink
 - # Polar Sea - - large flowered upright His Excellency Super
 - Reverie - - strong growing double rose. Delicate and desirable
 - * San Pablo - - Pale orchid sport of San Mateo
 - Seventeen - - Even all clear rose. Retained for the expert
- *# Tutu - - crisp-rose and blue-violet, fine bushy variety, heat tolerant
- # Ultramar (trade mark registered) see New Introductions 1.25

Vie en Rose (Reiter 1955) - clear double rose flecked violet, dense bushy

Double Pale Blues and Purples

- # Aunt Juliana - lavender sport of Uncle Jules, Outstanding
 - Bernadette - "Veronica Blue" and rose
- * Blue Pendant - light blue flowers in quantity, bushy to trailing Calypso (Trade Mark Registered) -see New Introductions 1.25
 Fantasy - - semi-double orchid pink and purple, upright
 - Lucky Strike - rose and purple marbled rose. Striking
 - * Merl Hodges - - "Powder Blue" and rosy red. Cool New Horizon - - - pale rose and light blue. Cool
 - * Monpareil - - pale rose and pale lavender. Easy, prolific
 - # Sea Sprite (Reiter 1955) graceful foamy blue white, vigorous
 - # Stella Marina - pale violet and pale crimson. Large and vigorous
 - # Treasure - - fine "blue" type. Large flowers, compact plant
 - Wedgwood - - smoky blue and white. Cool

Variegated

½ * Autumnale - - - - - young foliage golden, magenta flowers. Spreading

* Golden Marinka - - - golden variegated foliage. Sport of Marinka. Trailing

Magellanica Variegata - strong silver variegated, good

Sun Ray - - - - - very beautifully variegated, slow grower, good potted

Triphylla Hybrids (single)

- x Gartenmeister Bonstedt terminal clusters topping red leaves sun and potted
- * x Mantilla - - long carmine flowers, red foliage, trails beautifully in warm climates.
- * x Trumpeter - - long-tubed geranium lake bushy trailer

Movelty Double Pastels (continued)

- # Dorothy Louise - all clear neyron roce, well formed, restrained * Baster bonnet - delicate ducky rose, good substance Filmtation - - Dale rose sport of lucky Strike
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 - Moulight - - white sepalled paler Dorothy bouise
 - Pastel - - pale rose and orohid plak. Free and vigorous
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Species, etc.

Boliviana Alba - - long pendant brilliant white tubed flowers, huge velvety leaves

Chang - - - - - small chinese red flowers, climber

Fanfare - - - - long turkey red flowers. Winter blooming giant climber procumbens - - - small round leaved creeper. Orange berried, upright straw and powder blue flowers

reflexa - - - - Minute chinese red flowers, small leaves, small bush

The nursery also stocks other varieties, 1956 introductions from other growers and patented trade marked varieties.

Nursery Hours - 8:00 to 5:00 (closed 12:00 to 1:00) Closed Sundays

Fuchsia Prices: 1 gallon containers 85¢ unless otherwise noted
1956 Introductions and patented varieties 1.25

Specimen hanging pots, etc. also available

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